



# **Presentation**

Mobile devices



# Roadmap Q4'19

	BAR	Senior phone	Clam	Metal body
1.77"	<b>F195</b> 1.77", MTK6261D, 600mAh  <b>690 RUR</b>	<b>Ezzy 1</b> 1.77", MTK6261D, 800mAh, 0.08MPx camera  <b>1 090 RUR</b>		
2.31"		<b>Ezzy 2</b> 2.31", MTK6261D, 1400mAh, VGA camera  <b>1 590 RUR</b>		
2.4"	<b>F255</b> 2.4", SC6531E, 1000mAh, 0.08MPx camera  <b>990 RUR</b>	<b>Ezzy Trendy 1</b> 2.4", MT6261D, 800mAh, VGA camera  <b>1 790 RUR</b>	<b>Flip 1</b> 2.4", MTK6261D, 750mAh, 0.08MPx camera  <b>1 490 RUR</b>	<b>S240</b> 2.4", MTK6261D, 1000mAh, 0.08MPx camera  <b>1 290 RUR</b>
2.8"				<b>S285</b> 2.8", SC6531E, 1000mAh, VGA camera  <b>1 690 RUR</b>

## Basic

Standard	GSM 900/DCS 1800
Size	114.2 x 47.8 x 14.2 mm
Display	1.77", 128 x 160 QQVGA
Battery	600 mAh Li-Ion

## Features

OS	Nucleus
CPU	MTK6261D
Memory	32MB + 32MB
Memory slot	16GB
Camera	-
Connectivity	Bluetooth 2.1
Audio jack	3.5mm
Multimedia formats	AMR, MP3, WAV, AVI, MPG4
Others	
Available colors	

## Photo



## Unique selling points



## Basic

Standard	GSM 900/DCS 1800
Size	123.7 x 52.1 x 14.5 mm
Display	2.4", 240 x 320 QVGA
Battery	1000 mAh Li-Ion

## Features

OS	Nucleus
CPU	MTK 6261D
Memory	32MB + 32MB
Memory slot	16GB
Camera	0.08Mpix
Connectivity	Bluetooth 2.1
Audio jack	3.5mm
Multimedia formats	AMR, MP3, WAV, AVI, MPG4
Others	
Available colors	

## Photo



## Unique selling points



## Basic

Standard	GSM 900/DCS 1800
Size	118 x 55.2 x 14.3 mm
Display	1.77", 128 x 160 QQVGA
Battery	800 mAh Li-Ion

## Features

OS	Nucleus
CPU	MTK6261D
Memory	32MB + 32MB
Memory slot	16GB
Camera	0.08Mpix
Connectivity	Bluetooth 2.1
Audio jack	3.5mm
Multimedia formats	AMR, MP3, WAV, AVI, MPG4
Others	
Available colors	

## Photo



## Unique selling points



## Basic

Standard	GSM 900/DCS 1800
Size	133 x 56.8 x 9.3 mm
Display	2.8", 240 x 320 QVGA
Battery	1000 mAh Li-Ion

## Features

OS	Nucleus
CPU	SC6531E
Memory	32MB + 32MB
Memory slot	16GB
Camera	VGA
Connectivity	Bluetooth 2.1
Audio jack	3.5mm
Multimedia formats	AMR, MP3, WAV, AVI, MPG4
Others	
Available colors	

## Photo

NEW



## Unique selling points

Metal





# Ezzy Trendy 1

## Basic

Standard	GSM 900/DCS 1800
Size	100.8 x 53 x 19.5 mm
Display	2.4, TN (320 x 240 pix) QVGA
Battery	800 mAh

## Features

OS	Nucleus
CPU	MTK6261D
Memory	32MB + 32MB
Memory slot	16GB
Camera	0.3Mpix (640 x 480 pix)
Connectivity	Bluetooth 2.1
Audio jack	3.5mm
Multimedia formats	AMR, MP3, WAV, AVI, MPG4
Others	
Available colors	

## Photo



## Unique selling points



Recommended end User Price: **1 790 RUR**

Launch Timing: **1wk October, 2019**

## Basic

Standard	GSM 900/DCS 1800, WCDMA 900/2100
Size	126.5 x 60.5 x 13.6 mm
Display	2.31"
Battery	1400 mAh Li-Ion

## Features

OS	
CPU	MTK6261
Memory	32MB + 32MB
Camera	0.3MPx
Connectivity	
Audio jack	3.5mm
Multimedia formats	AMR, MP3, WAV, AVI, MPG4
Others	
Available colors	

## Photo



### Unique selling points

1400 mAh





## Basic

Standard	GSM 900/DCS 1800, WCDMA 900/2100
Size	99.9 x 52 x 14.5 mm
Display	2.4" QVGA
Battery	750 mAh Li-Ion

## Features

OS	
CPU	MTK6261D
Memory	32MB + 32MB
Camera	0.08MPx
Connectivity	
Audio jack	3.5mm
Multimedia formats	AMR, MP3, WAV, AVI, MPG4
Others	
Available colors	

## Photo



## Unique selling points



## Basic

Standard	GSM 900/DCS 1800, WCMA 900/2100
Size	125 x 53 x 9.5 mm
Display	2.4"
Battery	1000 mAh Li-Ion

## Features

OS	
CPU	MTK6261D
Memory	32MB + 32MB
Camera	0.08Mpix
Connectivity	
Audio jack	3.5mm
Multimedia formats	AMR, MP3, WAV, AVI, MPG4
Others	
Available colors	

## Photo



## Unique selling points

