

Prestigio

*Your life. **Your way.***

Roadmap Смартфоны Prestigio

4 квартал 2018 года

FACTS ABOUT THE BRAND

Prestigio

15+ years

Founded in 2002, Headquarters in Limassol (Cyprus)

20+ sales offices

in CIS, Europe, Middle East and Africa

30 countries

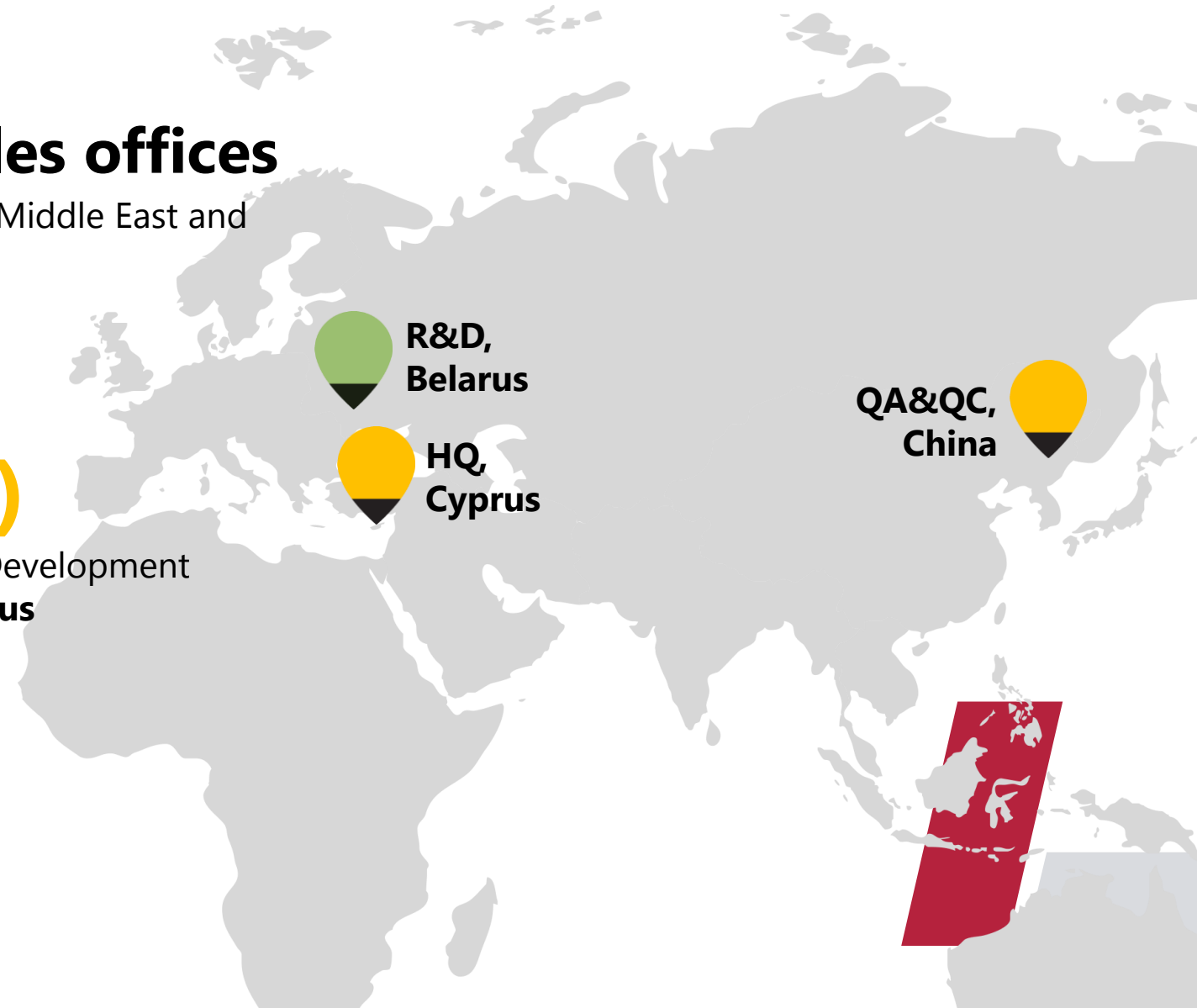
distribute and sale Prestigio devices

(QA&QC)

Quality Assurance and Quality Control in China

(R&D)

Research and Development Center in **Belarus**



COMPARISON page 1

Prestigio

NEW



NEW



Market name	Wize Y3	Wize Q3	Muze V3 LTE	Muze X5 LTE	Grace P5	Grace M5 LTE
Article	PSP3406DUO	PSP3471DUO	PSP3495DUO	PSP5518DUO	PSP5515DUO	PSP5511DUO
Positioning	Самая доступная модель в линейке Prestigio	Цветная серия бюджетных безрамочных смартфонов	Доступный безрамочный смартфон с поддержкой 4G	Смартфон 5" HD LTE с металлической рамкой	Смартфон 5" HD с ёмким аккумулятором 4000 mAh	Тонкий 5.0" смартфон с камерой 13МП
Display	4.0" TN	4.95" FW+, 18:9, 2.5D	4.95" FW+, 18:9, 2.5D	5.0" HD IPS, 2.5D	5.0" HD IPS, 2.5D	5.0" (720 x 1280) IPS, 2.5D
Processor	SC7731E 1.3GHz Quad core	SC7731C 1.2GHz Quad core	SC9850 1.3GHz Quad core	SC9832 1.3 GHz Quad core	MT6580 1.3 GHz Quad core	MT6737 1.3GHz Quad core
Memory	1GB + 8GB	1GB + 8GB	1GB + 8GB	1GB + 8GB	1GB + 8GB	1GB + 16GB
Battery	2000 mAh Li-ion	2000 mAh Li-ion	2000 mAh Li-ion	2400 mAh Li-ion	4000 mAh Li-po	2300 mAh Li-po
Android	Android 8.1 (Go edition)	Android 7.0	Android 8.1 (Go edition)	Android 7.0	Android 7.0	Android 7.0
Connectivity	3G, Dual SIM	3G, Dual SIM	4G, Dual SIM	4G, Dual SIM	3G, Dual SIM	4G, Dual SIM
Imaging	2.0MP + 2.0MP flash	2.0MP flash + 8.0MP AF flash	5.0MP flash + 8.0MP AF flash	2.0MP + 8.0MP AF flash	2.0MP + 8.0MP AF flash	2.0MP + 13.0MP AF flash
RRP	2990 руб.	4490 руб.	4990 руб.	5490 руб.	5490 руб.	5990 руб.
Старт продаж	Ноябрь	Доступна	Ноябрь	Доступна	Октябрь	EOL

COMPARISON page 2

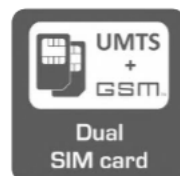
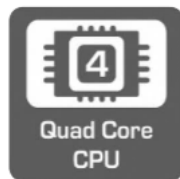
Prestigio



Market name	Muze E7 LTE	Muze H5 LTE	Muze E5 LTE	Grace LTE	Grace P7 LTE	Muze G7 LTE
Article	PSP7512DUO	PSP5522DUO	PSP5545DUO	PSP7546DUO	PSP7570DUO	PSP7550DUO
Positioning	Безрамочный с Fingerprint и батареей 3000 mAh	Безрамочный смартфон с Dual Camera и Fingerprint	Безрамочный, 2/16Gb память и батареей 4000 mAh	Безрамочный 8-ми ядерный смартфон с 3Gb ОЗУ	Безрамочный 5.7" смартфон в металлическом корпусе	Пыле- и влаго- защищенный смартфон IP68 с 2Gb ОЗУ
Display	5.45" 18:9 HD IPS, 2.5D	5.2" HD IPS, 2.5D	5.5" 18:9 HD+ IPS, 2.5D	5.5" HD+, 18:9, IPS, 2.5D	5.7" HD+ IPS, 18:9, 2.5D, Full lamination	5.0" HD IPS Gorilla Glass 3
Processor	SC9832 1.3GHz Quad core	MT6739 1.3 GHz Quad core	MT6739 1.3 GHz Quad core	SC9853 1.8 GHz Octa core	MT6737 1.3GHz Quad core	MT6737 1.3GHz Quad core
Memory	1GB + 8GB	2GB + 16GB	2GB + 16GB	3GB + 16GB	2GB + 16GB	2 + 16GB
Battery	3000 mAh Li-ion	2500 mAh Li-po	4000 mAh Li-po	3000 mAh Li-po	3000 mAh	4000 mAh
Android	Android 7.0	Android 8.1 Oreo	Android 8.1 Oreo	Android 8.1 Oreo	Android 7.0	Android 7.0
Connectivity	4G, Dual SIM	4G, Dual SIM, Fingerprint scanner	4G, Dual SIM	4G, Dual SIM, Fingerprint scanner	4G, Dual SIM, Fingerprint scanner	4G, Dual SIM Bluetooth 4.0 + HS
Imaging	2.0MP + 8.0MP AF flash	5.0MP 13.0MP AF +VGA flash	5.0MP flash 13.0MP AF flash	5.0MP + 13.0MP dual lens cam flash	5.0MP + 13.0MP AF flash	2.0MP + 13.0MP AF flash
RRP	6490 руб.	6990 руб.	7490 руб.	8990 руб.	7990 руб.	9990 руб.
Launch	Доступна	Ноябрь	Доступна	Январь 2019	EOL	Доступна

Wize Y3 | PSP3406DUO

Prestigio



4.0" entry level smartphone based on Android Go at a very affordable price

DESIGN	Black, Gold
DISPLAY	4.0" WVGA TN
PROCESSOR	SC7731e 1.3GHz quad core
MEMORY	1GB+ 8GB , microSD up to 32GB
BATTERY	1400 mAh Li-ion
OS	Android 8.1 Oreo Go edition
CONNECTIVITY	Dual SIM, Bluetooth 4.0, Uplink 5.76Mbps, Downlink 21.1Mbps
BANDs	2G: 900/1800/1900; 3G: 900/2100
CAMERAS	Front camera: 2.0MP, Rear camera: 2.0MP with flash
OTHER	FM
IN THE BOX	Charger, data cable, battery, screen protective film



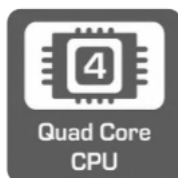
Старт продаж
Ноябрь 2018
2990 рублей

Wize Q3 | PSP3471DUO

Prestigio



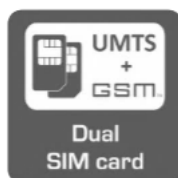
Android 7.0
Nougat



Quad Core
CPU



8.0
MPx
AF Camera
with Flash



UMTS
+
GSM
Dual
SIM card

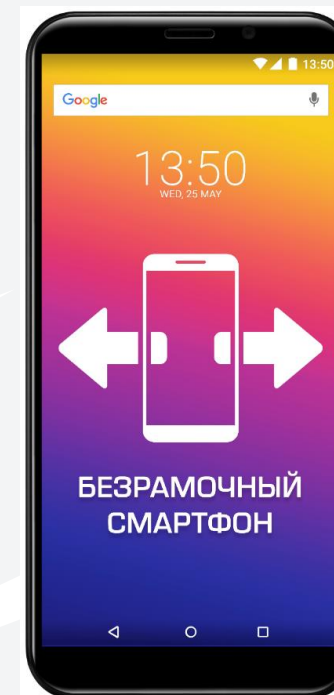


2000
mAh
Long
battery life



4.95" FULL SCREEN 18:9 2.5D smartphone based on Android 7.0 Nougat at a very affordable price

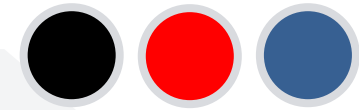
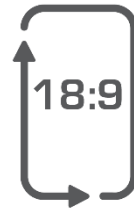
DESIGN	Black, Gold, Red, Blue
DISPLAY	4.95" FW+, full screen 18:9, 2.5D curved
PROCESSOR	SC7731C 1.2GHz quad core
MEMORY	1GB RAM + 8GB eMMC, microSD up to 32GB
BATTERY	2000 mAh Li-ion
OS	Android 7.0 Nougat
CONNECTIVITY	Dual SIM, Bluetooth 4.0, Uplink 5.76Mbps, Downlink 21.1Mbps
BANDs	2G: 900/1800; 3G: 900/2100
CAMERAS	Front camera: 2.0MP with flash, Rear camera: 8.0MP AF with flash
OTHER	FM
IN THE BOX	Charger, data cable, battery, screen protective film



Старт продаж
2Q18
4490 рублей

Muze V3 | PSP3495DUO

Prestigio



5.0" full screen 4G smartphone based on Android Go at a very affordable price

DESIGN	TBD
DISPLAY	5.0" FWVGA+(480*960), full screen 18:9
PROCESSOR	SC9850kl 1.3GHz quad core
MEMORY	1GB RAM + 8GB eMMC, microSD up to 32GB
BATTERY	2000 mAh Li-ion
OS	Android 8.1 Oreo Go edition
CONNECTIVITY	Dual SIM, Bluetooth 4.0, Uplink 50Mbps, Downlink 150Mbps
BANDs	2G: 850/900/1800/1900; 3G: 900/2100; 4G: 2100/800/1800/2600
CAMERAS	Front camera: 5.0MP, Rear camera: 8.0MP AF with flash
OTHER	GPS, FM
IN THE BOX	Charger, data cable, battery, screen protective film



Старт продаж
Ноябрь 2018
4990 рублей

Muze X5 LTE | PSP5518DUO

Prestigio



4G smartphone with 5.0" HD IPS and metal frame. Awesome glossy black color option.

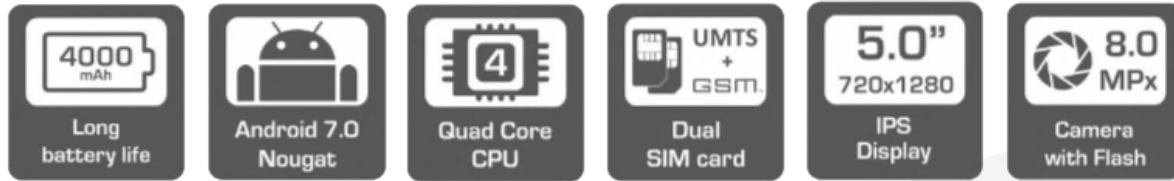
DESIGN	Black, golden – with metal frame
DISPLAY	5.0" HD (720 x 1280) IPS 2.5D
PROCESSOR	SC9832 1.3 GHz quad core
MEMORY	1GB RAM + 8GB eMMC, microSD up to 32GB
BATTERY	2400 mAh Li-ion
OS	Android 7.0
CONNECTIVITY	Dual SIM, Bluetooth 4.0+HS, Uplink 50Mbps, Downlink 150Mbps
BANDs	2G: 850/900/1800/1900; 3G: 900/2100; 4G: 800/1800/2600
CAMERAS	Front camera: 2.0MP, Rear camera: 8.0MP AF with flash
OTHER	GPS, FM
IN THE BOX	Charger, data cable, battery, screen protective film



Старт продаж
2Q18
5490 рублей

Grace P5 | PSP5515DUO

Prestigio



4000mAh 5.0" HD IPS smartphone based on Android 7.0 Nougat

DESIGN	Black, Gold
DISPLAY	5.0" HD IPS
PROCESSOR	MT6580 1.3 GHz quad core
MEMORY	1GB RAM + 8GB eMMC, microSD up to 32GB
BATTERY	4000 mAh Li-po
OS	Android 7.0 Nougat
CONNECTIVITY	Dual SIM, Bluetooth 4.0+HS, Uplink 5.76Mbps, Downlink 21.1Mbps
BANDs	2G: 850/900/1800/1900; 3G: 900/2100
CAMERAS	Front camera: 2.0MP, Rear camera: 8.0MP AF with flash
OTHER	GPS, FM
IN THE BOX	Charger, data cable, battery, screen protective film



Старт продаж
Октябрь 2018
5490 рублей

Muze E7 LTE | PSP7512DUO

Prestigio



5.5" FULL SCREEN 18:9 LTE HD with finger print

DESIGN	Black, golden, blue
DISPLAY	5.5" HD -, (640*1280), full screen 18:9, 2.5D curved, full lamination
PROCESSOR	SC9832 1.3GHz quad core
MEMORY	1GB RAM + 8GB eMMC, microSD up to 32GB
BATTERY	3000 mAh Li-ion
OS	Android 7.0 Nougat
CONNECTIVITY	Dual SIM, Bluetooth 4.0, Uplink 5.76Mbps, Downlink 21.1Mbps
BANDs	2G: 900/1800; 3G: 900/2100; 4G: 800/1800/2600
CAMERAS	Front camera: 2.0MP, Rear camera: 8.0MP with flash
OTHER	GPS, FM, finger print
IN THE BOX	Charger, data cable, battery, screen protective film



Старт продаж
2Q18
6490 рублей

Muze H5 LTE | PSP5522DUO

Prestigio



5.2" smartphone based on **Android 8.1 Oreo** with **dual camera** and **fingerprint scanner**

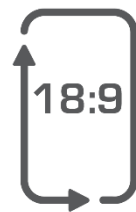
DESIGN	Black, Gold, Blue
DISPLAY	5.2" HD (720 x 1280) IPS, 2.5D curved glass
PROCESSOR	MT6739 1.3 GHz 64-bit quad core
MEMORY	2GB RAM + 16GB eMMC, microSD up to 128GB
BATTERY	2500 mAh Li-pol
OS	Android 8.1 Oreo
CONNECTIVITY	Dual SIM, Bluetooth 4.0+HS, Uplink 50Mbps , Downlink 150Mbps
BANDs	2G: 850/900/1800/1900; 3G: 900/2100; 4G: 2100/800/1800/2600
CAMERAS	Front camera: 5.0MP, Rear camera: 13.0MP AF+VGA with flash
OTHER	Fingerprint scanner, GPS, FM, Glonass
IN THE BOX	Charger, data cable, battery, screen protective film



Старт продаж
Ноябрь 2018
6990 рублей

MUZE E5 LTE | PSP5545DUO

Prestigio



5.5" full screen 4G smartphone with 4000mAh battery and 2+16GB memory

DESIGN	Painted plastic body, Blue, Black color
DISPLAY	5.5" HD+, (1440*720) 18:9 IPS, 2.5D curved glass, full lam
PROCESSOR	MT6739 1.5 GHz 64-bit quad core
MEMORY	2GB RAM + 16GB eMMC, microSD up to 128GB
BATTERY	4000 mAh Li-ion
OS	Android 8.1 Oreo
CONNECTIVITY	Dual SIM, Bluetooth 4.0+HS, Uplink 50Mbps, Downlink 150Mbps
BANDs	2G: 850/900/1800/1900; 3G: 900/2100; 4G: 2100/800/1800/2600
CAMERAS	Front camera: 5.0MP with flash, Rear camera: 13.0MP AF with flash
OTHER	GPS, FM, OTG, Glonass
IN THE BOX	Charger, data cable, battery, screen protective film



Старт продаж
Август 2018
7490 рублей

Grace P7 LTE | PSP7570DUO

Prestigio



5.7" FULL SCREEN 18:9 LTE HD with finger print and 2+16GB
In slim metal body

DESIGN	Metal body: Gold, Blue
DISPLAY	5.7" HD +, (720*1440) IPS, full screen, 2.5D curved, full lamination
PROCESSOR	MT6737 1.3GHz quad core
MEMORY	2GB RAM + 16GB eMMC, microSD up to 32GB
BATTERY	3000 mAh Li-ion
OS	Android 7.0 Nougat
CONNECTIVITY	Dual SIM, Bluetooth 4.0, Uplink 5.76Mbps, Downlink 21.1Mbps
BANDs	2G: 900/1800; 3G: 900/2100; 4G: 800/1800/2600
CAMERAS	Front camera: 5.0MP, Rear camera: 13.0MP with flash
OTHER	GPS, FM, OTG, fast charge, finger print, face unlock
IN THE BOX	Charger, data cable, battery, screen protective film



Старт продаж
Май 2018
8990 рублей

Muze G7 LTE | PSP7550DUO

Prestigio



IP68 waterproof and dustproof smartphone with 4G support, 5.0 HD IPS screen and 13.0MP camera, based on Android 7.0 Nougat



DESIGN	Black
DISPLAY	5.0" HD IPS, Gorilla Glass 3
PROCESSOR	MT6737 1.3GHz Quad core
MEMORY	2GB RAM + 16GB eMMC, microSD up to 32GB
BATTERY	4000 mAh Li-on
OS	Android 7.0 Nougat
CONNECTIVITY	Dual SIM, Bluetooth 4.0+HS, Uplink 50Mbps, Downlink 150Mbps
BANDs	2G: 850/900/1800/1900; 3G: 900/2100; 4G: 800/1800/2600
CAMERAS	Front camera: 2.0MP, Rear camera: 13.0MP AF with flash
OTHER	GPS, FM, metal frame
IN THE BOX	Charger, data cable, battery, screen protective film



Старт продаж
2Q2018
9990 рублей

Prestigio

*Your life. **Your way.***

Thank you!